

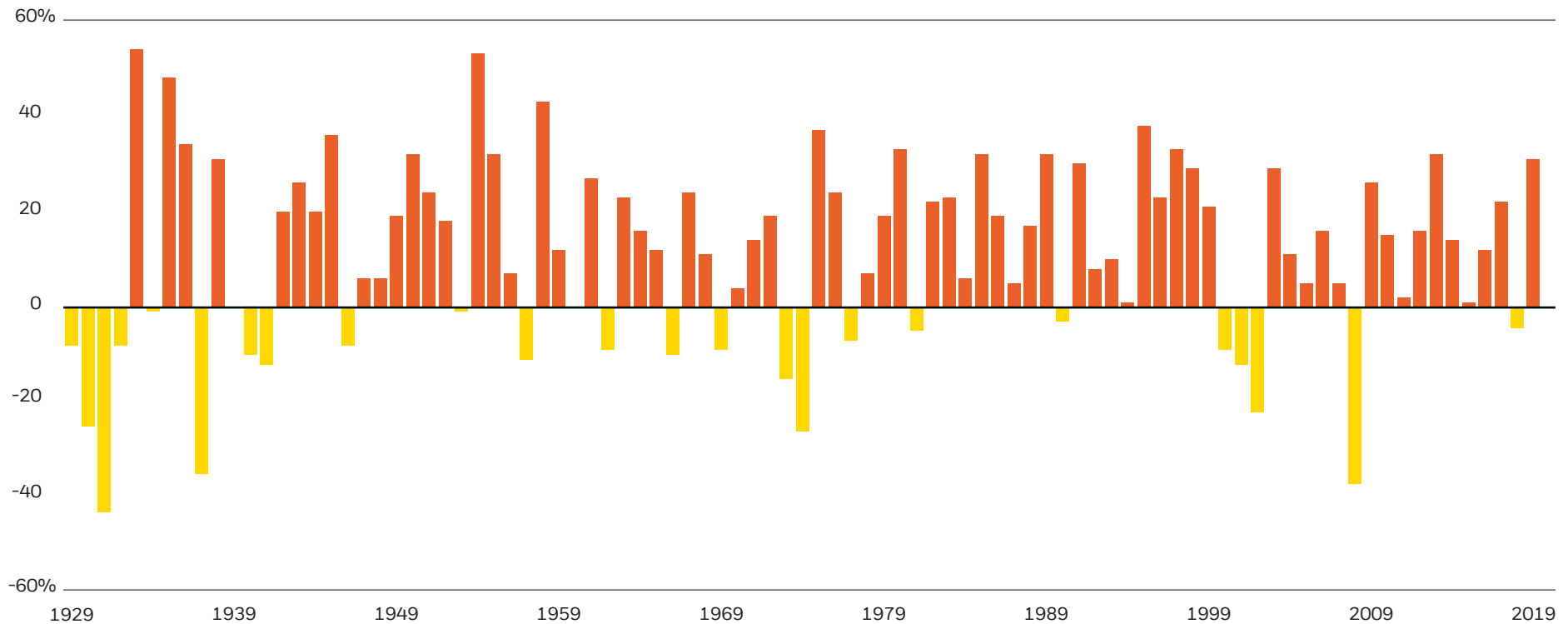
Staying invested for the long-term

BlackRock®

Investors know that it's logical to think long-term when it comes to investing. But when headlines about the market turn worrisome, many feel the need to act. Acting impulsively in the short-term could have significant consequences when it comes to trying to achieve your long-term financial goals.

Over shorter time periods, investing may feel turbulent

1-year returns of stocks (1929-2019)

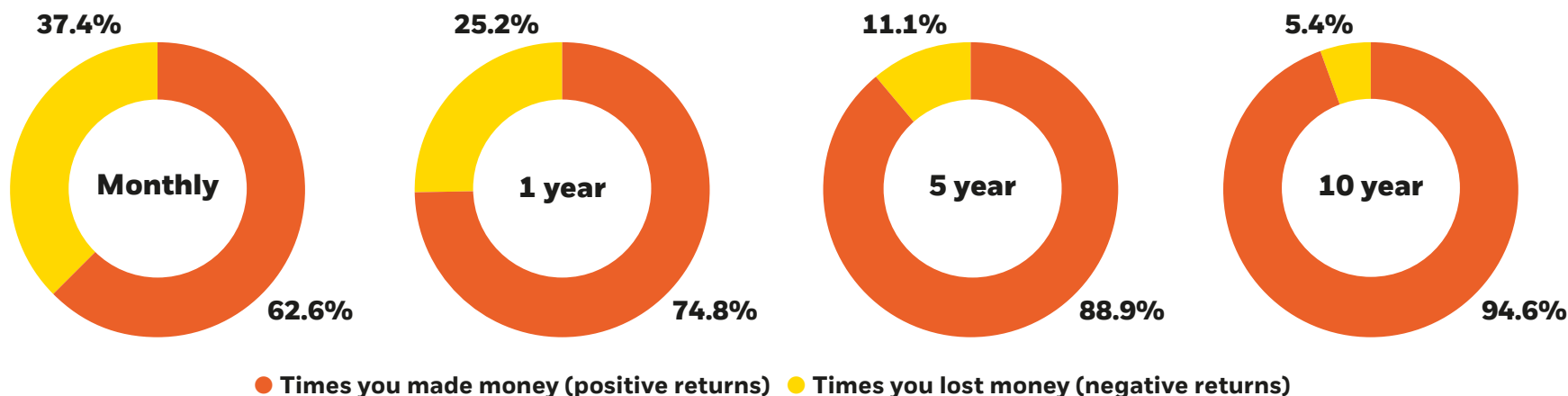


Sources: Bloomberg; Lipper. Stocks are represented by the S&P 500 Index from 2/1970 to 12/31/19 and the IA SBB1 U.S. Lrg Cap Index from 1929 to 2/1970. The S&P 500 Index is an unmanaged index that consists of the common stocks of 500 large capitalization companies, within various industrial sectors, most of which are listed on the New York Stock Exchange. Past performance is no guarantee of future results. The information provided is for illustrative purposes and is not meant to represent the performance of any particular investment. It is not possible to invest directly in an index.

The stock market can be volatile in the short term. It can decline substantially in a single day, creating fear amongst investors. But if you stay calm, you'll find that the likelihood of a positive return grows higher the longer you stay invested.

The longer you stay invested, the greater your likelihood of positive returns

Rolling returns of stocks (1929-2019)



Sources: BlackRock; Bloomberg; Lipper. Stocks are represented by the S&P 500 Index from 2/1970 to 12/31/19 and the IASBBI U.S. Lrg Cap Index from 1929 to 2/1970. See front for a description of the S&P 500 Index. Past performance is no guarantee of future results. This is for illustrative purposes only and not indicative of any investment. It is not possible to invest directly in an index.

Want to know more?

blackrock.com

Investing involves risks, including possible loss of principal.

The opinions expressed are as of 12/31/19 and may change as subsequent conditions vary. The information and opinions contained in this material are derived from proprietary and non-proprietary sources deemed by BlackRock to be reliable, are not necessarily all inclusive and are not guaranteed as to accuracy. Past performance is no guarantee of future results. There is no guarantee that any forecasts made will come to pass. Any investments named within this material may not necessarily be held in any accounts managed by BlackRock. Reliance upon information in this material is at the sole discretion of the reader.

©2020 BlackRock, Inc. All Rights Reserved. **BLACKROCK** is a registered trademark of BlackRock, Inc. All other trademarks are those of their respective owners.

Prepared by BlackRock Investments, LLC, member FINRA.

Not FDIC Insured • May Lose Value • No Bank Guarantee

Lit No. INV-LONG-0420

OE12017T-0420

BlackRock